



MOMENTS MATTER GALA

ENCHANTED  
GARDEN  
OCC 2023

SPONSORSHIP  
INFORMATION GUIDE



WELCOME TO OAKWOOD:

# A GARDEN OF HOPE

For families embarking on an uncharted path with a loved one's diagnosis of Alzheimer's, Parkinson's, or stroke, discovering Oakwood Creative Care can feel like a wish come true. A turningpoint on an otherwise discouraging road...a *garden of hope* where every person adds their unique colors to a mosaic filled with promise, comfort, and the joy they once feared was in the past.

In a state where nearly 20% of the population are aged 65+ and the rates of dementia are growing exponentially, Oakwood's services are needed now more than ever. We provide a welcoming community to family members as they transition into their new role as a care partner, with memory cafés, support groups, educational presentations, care partner training programs, and opportunities to connect with others who share a similar journey.

At Oakwood, you'll find a vibrant place where a person's physical or cognitive challenges don't impede them from living each of life's moments to the fullest. You'll find members who are picking up a paintbrush for the first time, or reconnecting with the joy the piano once sparked in their younger years. Some may choose to join a woodworking class, while others dive deeper into a discussion on world history, plant flowers in the fresh air, or sing in the choir.

Every day presents a new opportunity for Oakwood members and families, to discover meaning, purpose,...and most of all...**JOY!**



Vibrant Garden Painted By A Member  
of Oakwood Creative Care



MOMENTS MATTER GALA

# ENCHANTED GARDEN

OCC 2023

FRIDAY  
12/1/23

THE  
WRIGHT  
HOUSE

Step into a world of wonder and enchantment at Oakwood Creative Care's 2023 Moments Matter gala at The Wright House in Mesa, AZ. This whimsical and heartwarming evening will take place on Friday, 12/1/2023, transporting attendees into a realm of magic and joy, creating unforgettable memories for both the guests and the families it supports.

## AUCTIONS

Engage in spirited live bidding and boutique-like silent auctions. Bid on a wide array of unique and valuable items, exclusive experiences, artwork, and more, while supporting local seniors with physical and cognitive challenges.

## DINNER

Indulge in a delectable culinary buffet, with champagne and libations that complement the enchantment of the event. An enticing array of gourmet confections will create the sweetest finale to the evening.

## SHOW

Throughout dinner in the garden, various presentations illustrate the significant impact made by the support, compassion, and innovative approaches to care for seniors with higher needs.

## AWARDS

Recipients take the spotlight as they are presented the 2023 Acorn Award, and are recognized as a top supporter: a "Magic Maker" who sparks joy in the lives of aging adults.

## DUELING PIANOS

Head to the ballroom after dinner for an electrifying and interactive musical experience! Dueling pianos will take center stage, utilizing exceptional performances and humor to unite guests in an unforgettable celebration filled with music, joy, dancing, and laughter.

# SPONSORSHIP LEVEL BENEFITS

Exclusive!  
Only TWO  
"Magic Maker"  
Available

PRESENTING

BENEFITS	WONDER WORKER \$3,000	DREAM CATCHER \$5,000	WISH GRANTER \$8,000	MAGIC MAKER \$12,000
Enchanted Garden Gala guest tickets	4 tickets	10 tickets	10 tickets	20 tickets
Recognition included on event website	●	●	●	●
Included in event program	●	●	●	●
Logo "thank you" displayed in event slideshow	●	●	●	●
Recognition on "Honor Roll of Giving"	●	●	●	●
Social media & e-blast recognition		●	●	●
Logo included on invitations (listed by sponsorship level)		●	●	●
Reserved Table in Prime Location with Company Name		1 Table	1 Table	2 Tables
Company Logo on event signage		●	●	●
Provide giveaway/item in attendee gift bags			●	●
Company banner prominently displayed at event			●	●
Introduction & speech during awards program			1 Min.	2 Min.
Event "Presented By" Naming Rights				●

Additional tickets available. Single ticket = \$160, Table for 10 = \$1600



# ADDITIONAL OPPORTUNITIES - EXCLUSIVE NAMING RIGHTS

ENCHANTER

## Exclusive Naming Rights = \$2,000

In-Kind donations and customized sponsorships are available. \$1,100 \$2,500  
Please contact [sherri@oakwoodcreativecare.org](mailto:sherri@oakwoodcreativecare.org) for more information.



### Cocktail Hour & Bar Naming Rights

"Cocktail Hour/ Bar courtesy of Company Name" recognition, company sign at cocktail hour and on bars, logo on gala welcome signage, opportunity to distribute branded cocktail napkins, recognition on "Honor Roll of Giving"



### Dueling Piano Naming Rights

"Dueling Pianos presented by Company Name" recognition, company signage displayed near the entertainers, logo on sponsor welcome signage, company recognition included on cocktail tables, recognition on "Honor Roll of Giving"



### Photo Booth Naming Rights

"Photo Booth presented by Company Name" recognition, company signage displayed near booth, logo on gala welcome signage, special logo placement for photos, recognition on "Honor Roll of Giving"



### Social Wall Sponsor

The Social Wall is a fun & interactive experience. Use the gala's unique hashtag on social media posts to see them appear on the oversized digital screens, in real time. Your company will receive logo recognition on the stage's big screen, while tying to attendees' social networks. "Social Wall presented by Company Name" recognition, logo on gala welcome signage, recognition on "Honor Roll of Giving"



### Auction Paddle Naming Rights

"Live Auction presented by Company Name" on all print and digital materials related to the live auction, logo and website printed on each auction paddle, logo on gala welcome signage, recognition on "Honor Roll of Giving"



How Sponsoring a Gala  
Can Benefit Your Business

- Increase Brand Awareness
- Improved Work Culture
- Build Business Relationships
- Tax Incentives
- Corporate Reputation
- Showcase Product or Service
- Differentiation from Competitors

## ADDITIONAL OPPORTUNITIES & INFO

Our gala sponsorship opportunities are designed to help maximize your marketing objectives. Customized sponsorships are available upon request. Please contact us for additional information or if you'd like to contribute an amount not listed.

**For more information on Oakwood Creative Care's 2023 Moments Matter Gala: Enchanted Garden, please contact:**  
**Sherri Friend, CEO**  
[sherri@oakwoodcreativecare.org](mailto:sherri@oakwoodcreativecare.org)

Check out some photos from our  
2022 Moments Matter Gala!

Oakwood Creative Care is a nonprofit organization classified under Section 501(c)(3). CODE: 20560 Tax ID #: 86-0575242.

